

Assessing Competition in Energy Markets



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How Markets Work[™]

Drivers of Competition



- § Pricing (pricing at the marginal price is a competitive measure)
- § Participation to the power exchange (mandatory participation enhances competition)
- § Bidding rules (day-ahead and infra-day bidding enhance competition)
- § Reserve margins (high reserve margins reduce for operators the possibility to be pivotal)
- § Allocation of interconnection capacity (competition increases when capacity is allocated using market mechanisms)
- § Unbundling of activities (unbundling of "natural monopolies" i.e. transmission and distribution from competitive activities generation and sale increase competition)
- § Third party access (regulated third party access increases competition)

Market structure and regulation have an impact on the degree of competition

Results of EC Inquiry on Competition in Energy Markets



The EC published at the beginning of 2007 the results of the inquiry on energy markets:

- § Energy market generally highly concentrated
- § Vertical integration in supply
- § Difficulties in accessing infrastructures (no equal terms and conditions)
- § Lack of investments in infrastructures
- § Possible collusion among incumbents to share the market

Ex-ante regulation and ex-post control to monitor compliance with competition laws required

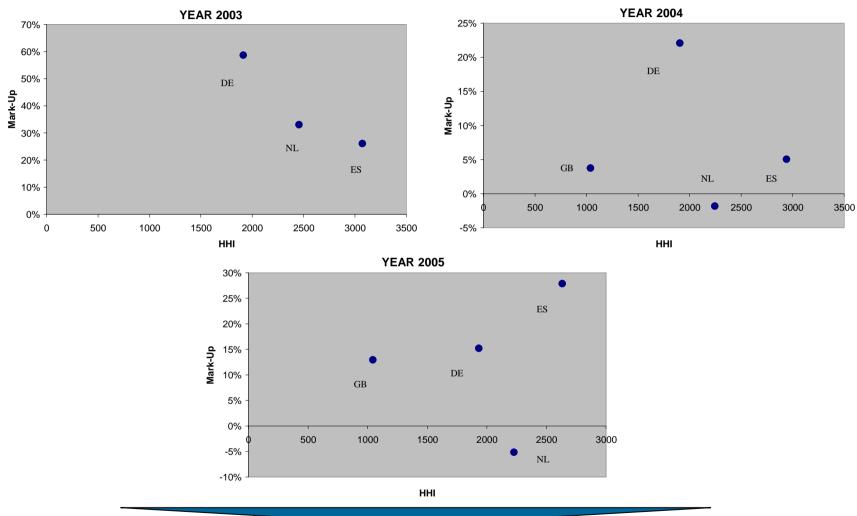
Measuring Concentration and Its Effects On Prices



- § A report commissioned by the DG Comp show that high concentration in generation causes an increase in electricity prices
- § This conclusion is based on the results of a regression of the Price-Cost Mark-Ups (PCMU), i.e. the difference between observed price and (estimated) system marginal generation cost on a hourly market concentration index (the Residual Supply Index RSI), which measures the indispensability of large generators
- § However, this conclusion is not supported by evidence and might be misleading as
 - Estimation of PCMU is often based on the assumption of perfect information, which is actually never the case in real world
 - The RSI proved to be a transformation of the demand level that generated multi-collinearity with other variables in the regression and the overall model is not robust to changes in specification

Measuring Concentration and Its Effects On Prices





Concentration is not an issue if agents have no incentive to abuse their pivotal role

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